



European Youth
Card Association

GOOD PRACTICE SERIES **FOUR**

MOBILITY OPPORTUNITIES FOR YOUNG PEOPLE

European Youth Cards supporting
youth mobility

eyca.org

EMPOWERING EUROPE'S YOUTH

We are the European Youth Card Association (EYCA) - a non-governmental, not-for-profit association of 40 member organisations in 38 countries across Europe. Together we work to empower Europe's youth.

EYCA member organisations issue the European Youth Card to 5 million young people and strive to achieve our vision of a Europe where all young people are mobile and active. We aim to encourage more young people to be socially, culturally, educationally, and economically mobile by delivering quality European Youth Card services and by contributing to better youth policy.

**40 members
organisations
in 38 countries
issuing European
Youth Cards to
5 million young
people.**

MAKING MOBILITY ACCESSIBLE

Supporting youth mobility is at the core of our mission and work. Mobility is a live concept, constantly changing and expanding together with the needs and practices of young people. The European Youth Card has developed along the same lines in order to offer young people real mobility opportunities in terms of travelling but also cross-border education, employability, entrepreneurship, etc.

The primary mobility opportunities offered via the card are just as relevant today as they were 30 years ago, at the beginning of the youth card story. Discounts on travel, transportation and accommodation are tangible forms of support that make mobility more affordable and help young people make the most of their experience. In this GPS, we look at the practical foundations of European Youth Card services in travel, transport and accommodation.

LOCAL PUBLIC TRANSPORT

CKM SYTS, SLOVAKIA

The EYCA member in Slovakia issues the Bratislava city card in co-operation with the Bratislava Municipality and OTP bank. This multifunctional chip card offers:

- A local public transport pass with a 10% discount on monthly or quarterly tickets on all routes.
- It operates as an electronic library card for all major city libraries.
- It can be used as an electronic ticket to cultural and sporting events.
- Cardholders get a 20% discount in museums, at the zoo, at theatres, galleries and sport facilities as well as other selected discount providers.

SIMILAR PARTNERSHIPS

The **Youth Board of Cyprus** has an agreement with the Ministry of Public Transportation offering all student cardholders a 50% discount on all Public City Transportation buses in four major cities.

RAILWAYS

CJP, NETHERLANDS

CJP Netherlands runs a special seasonal discount a few times a year. On one day, two people can travel all day through the Netherlands for a total of €25. Through another seasonal co-operation project between Dutch Railways and CJP, cardholders can travel for free to their favourite festival or museum.

SIMILAR PARTNERSHIPS

- **Slovenia:** 25% discount on trains in Europe with the co-branded SŽ-EJKArtica youth card.
- **Greece:** €12 ticket for selected intercity trains.
- **Serbia:** SRB Plus card can be purchased for 100 RSD instead of 800 RSD and provides 30% discount on train tickets; Rail Plus card costs 250 RSD instead of 1500 RSD and provides 25-30% discount on international train tickets.
- **Portugal:** 10% off the Intra_Rail Xcape pass (3 days) and 13% off Intra_Rail Xplore pass (10 days); both include rail travel and accommodation in youth hostels.

TRAVEL AGENCY

CZECH COUNCIL OF CHILDREN AND YOUTH, CZECH REPUBLIC

The Czech Council for Children and Youth (CRDM) has signed an exclusive partnership with Student Agency, the largest travel agency in the country that operates its own international bus and railway routes. The agency provides a 15% discount on all bus tickets and preferential rates on flight tickets. There are also discounts on study abroad, work and travel programmes, language courses and a 10% discount on visa fees.

SIMILAR PARTNERSHIPS

In the **Netherlands**, Kilroy is a travel agency that specialises in long-term backpacking or study trips abroad for students. CJP cardholders get a €50 discount on any combination booking. Every two months, CJP and Kilroy issue a special travel story in the CJP magazine.

AIRLINES




YOUTH BOARD OF CYPRUS

The European Youth Card in Cyprus signed a co-operation agreement with Cyprus Airways in September 2012, giving the following benefits to students who have the European Youth Card.

- A 10% discount on all air tickets from Cyprus to their country of studies and vice-versa.
- Free luggage up to 30 kg.
- Students who are using the Cyprus Airways loyalty programme can get their free ticket with 50% fewer points than other passengers.

SIMILAR PARTNERSHIPS

In **Catalonia, Spain**, cardholders of Carnet Jove receive a €10 discount on a round trip ticket with Vueling airlines.



HOTELS ACROSS EUROPE AND THE WORLD

EYCA & INJUVE, SPAIN

EYCA's Spanish member organisation - Injuve - has signed an agreement with three major hotel chains - Grupo Sol Melia, Hotels NH & Hesperia and Holiday Inn Express - offering cardholders up to 15% off in nearly 500 hotels worldwide.

In addition, EYCA and NH Hotels are developing a framework Corporate Social Responsibility agreement to create more benefits and opportunities for young people.

In June 2012, EYCA started to co-operate with HostelBookers.com, the number one website for backpackers and student travel, with accommodation in over 3,500 destinations worldwide. With the European Youth Card, young people have a 50% discount on the prepayment of the booking.



HOSTELLING

CENTRE INFORMATION JEUNES

Since November 2012, the European Youth Card in Luxembourg includes the Hostelling International membership card. The national youth information centre (CIJ) and the youth hostels in Luxembourg joined forces in order to promote culture, sports, leisure, information services and international mobility to young people.

With the Luxembourgish European Youth Card, young people automatically become a member of the Hostelling International network and receive:

- Access to 4,500 youth hostels in more than 80 countries;
- The possibility to take part in trips and activities organised by the youth hostels;
- Discounts in Luxembourg and many other advantages and discounts throughout Europe.

SIMILAR PARTNERSHIPS

- In **Croatia**, the European Youth Card is co-branded with Hostelling International offering discounts and benefits in Croatian youth hostels and in more than 4,500 hostels worldwide.
- In **Portugal**, Pousadas de Juventude (national youth hostels) offer a discount of up to 15% at 45 locations.

CAMPING

PORTUGAL

The Camping and mountaineering federation of Portugal offers cardholders a 20% discount on their membership card and entrance to national parks.

In addition, there is a 10% discount on camping and accommodation in Orbitur Camping Club parks (20 locations).

SWITZERLAND

TCS Camping in Switzerland offers 10-30% discount on camping in 30 locations.

STUDENT DORMITORIES

EVROPSKI OMLADINSKI CENTAR, SERBIA

The dormitory student card is a scheme that is being developed by Evropski Omladinski Centar, the EYCA member in Serbia, in collaboration with 50 student dormitories across the country.

The project provides approximately 60,000 young people who reside in dormitories with a chip card that functions as an entrance key to the premises, enables them to use electronic vouchers for meals in the cafeteria and gives them access to all youth card discounts and opportunities.

Want to find out more about EYCA and how we can work together? Contact us!

W: eyca.org
E: mail@eyca.org
T: +32 288 06 843

Centre Dansaert, Rue D'Alost
7-11, Brussels 1000, Belgium